

YOU'RE
INVITED
TO A SEMINAR ON....

Managing Addictions & Mood Disorders!

The Application of the
Communication System
Management Model

Saturday, January 21, 2006

Atlanta, Georgia

9:30 am – 5:30 pm



PRESENTATION

Mood Disorders

Depression, anxiety, irritability—mood disorders plague a high percent of the patients seen clinically in practitioners' offices today. Though their etiology is multi-factorial, the underlying imbalances involve the biochemistry of our Communication System—primarily our neurotransmitters and the hormones of the HPA axis. Dr. Bongiovanni will present an analysis of the biochemistry that produces our moods and explain the interrelationships between neurotransmission and HPA axis function. He will discuss how to transition off of SSRIs, safely and effectively, as well as cover the use of laboratory testing and the use of Targeted Nutritional Therapy as interventions to balance Communication System biochemistry.

Addictions

Consistent recreational drinking gradually disables the brain's ability to produce "feel good" neurotransmitters such as serotonin, GABA, norepinephrine and dopamine. Their deficiency results in physical and psychological symptoms, such as cravings and depression, which prompt more drinking in an effort to self-medicate. Underlying this addictive biochemistry are imbalanced HPA axis biochemicals that we can now measure! Genita Petralli will discuss Communication System imbalances as they relate to addiction and present the use of spot urinary neurotransmitter testing and Targeted Nutritional Therapy as healing modalities.

An opportunity for questions and answers will follow the presentations.

GUEST

PRESENTERS



Genita Petralli, MS is an orthomolecular nutritionist with a Masters Degree in Nutritional Sciences. She specializes in addictive biochemistry, and is founder and president of Alternative Approaches to end Alcohol Abuse. She is also the creator of and Program Director for The 101 Program, the proven orthomolecular approach to treat alcoholism and addictive biochemistry and the author of *Alcoholism: The Cause & The Cure*. The extensive research behind her approach and the clinical success it has achieved has earned Ms. Petralli widespread endorsements from both conventional and integrative physicians.



Bradley Bongiovanni, ND holds a doctorate from the National College of Naturopathic Medicine in Portland, Oregon. He worked in private practice in integrative multi-disciplinary healthcare centers in Boston, Cleveland and New York City for more than eight years, advocating for educating the general public about natural medicine. He has lent his professional expertise to numerous books and magazines, and is frequently featured in television interviews and online articles. Dr. Bongiovanni currently maintains a private practice in Atlanta, Georgia.

LEARNING OBJECTIVES

Participants will be able to:

- Describe the role of neuroactive steroids and neurotransmitters in mood disorders.
 - Explain the use of lab testing in managing mood disorders.
 - Discuss interventions to prevent or address imbalance in the HPA axis.
 - Identify how to transition patients off of SSRI's both safely and effectively.
- From Dr. Bongiovanni*
- Discuss the biochemistry of addiction in terms of neuroendocrine imbalance.
 - Identify the biochemical causes of addiction.
 - Explain how to assess imbalances.
 - Describe how to use Targeted Nutritional Therapy as a primary intervention in treatment of addiction.

– From Ms. Petralli

SCHEDULE

9:00 – 9:30	Sign-in	
9:30 – 11:00	Lecture	(1.5)
11:00 – 11:15	Break	
11:15 – 12:30	Lecture	(1.25)
12-30 – 1:30	Lunch	
1:30 – 3:00	Lecture	(1.5)
3:00 – 3:15	Break	
3:15 – 4:45	Lecture	(1.5)
4:45 – 5:30	Q&A	

LOCATION

The Westin Atlanta Airport

4736 Best Road
Atlanta, GA 30337
404.762.7676

REGISTRATION

Please call toll-free to register:

866-670-5705

Registration Deadline:

January 9, 2006

REGISTRATION FEES

Professional:	\$59
Student/Office Staff:	\$29
Walk-in:	\$79

All attendees will receive an educational syllabus. An audio CD of the seminar will be mailed to attendees, when available.

A luncheon buffet will also be provided.

Sanesco International
1200 Ridgefield Blvd.,
Suite 200, Asheville, NC 28806
866.670.5705 Fax: 828.670.5805

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